



Sang C. Han

ILLINOIS TOP 1% REAL ESTATE AGENT

Profile

Experienced and driven Real Estate Agent with a proven track record of turning client dreams into realities. Extremely knowledgeable about real estate procedures, laws, and trends. Highly productive and organized, striving to provide the best service to clients possible. Bringing forth strong multitasking skills, marketing and negotiation skills, and a positive attitude seeking to assist at all times. Committed to achieving client success and satisfaction every step of the way.

Employment History

Real Estate Agent

2019 - CURRENT

- One of the top 1% real estate agents in IL (out of around 50K real estate agents)
- Top producer - 2020, 2021
- Over \$45M sales volumes total and 100+ transactions (2021 - \$21M, 48 transactions in 2021)
- The average number of days to have a listing sold: 28 days

Marketing Lead - Innovation Marketing, Ecolab, Naperville

APRIL 2018 — JUNE 2019

- Led marketing and program/service development for 7 individual innovation projects (Y5AS: \$50M+) and overall process water treatment innovation for the North American and global markets.

Sr. Manager - Brand Marketing, Sears Holding Corporation, Hoffman Estates

JUNE 2011 — APRIL 2018

- Led 360 marketing for KENMORE kitchen appliances and the entire DIEHARD brand. Managed marketing budget and media plans for the KENMORE, CRAFTSMAN, and DIEHARD (\$40M/yr)
- Achieved \$10M+ sales revenue from KENMORE PRO brand in 3 months by repositioning the brand and delivering a uniquely-designed, integrated marketing campaign based on a self-conducted market opportunity analysis
- Led "Trusted Performance" 360 marketing campaign development & execution. Amplified brand awareness by 23% and established each hero product as the number one selling item in its own segment at Sears by highlighting product innovations through differentiated tone and visuals.

Education

MBA, Ohio State University, Columbus

AUGUST 2009 — JUNE 2011

Bachelor of Science, Fashion Institute of Technology, New York City

AUGUST 2000 — JUNE 2004

Details

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Skills

Customer Centric Service

Market Analysis

Contract Negotiation

Real Estate Marketing

Project Management

Interior Design Advice

Fix and Flip

Real Estate Investment Analysis

Languages

Korean

Japanese